CELEBRATING



years

of partnership with the Sydney Children's Hospitals Foundation

30
years of partnership

Over $340,000
raised in total

Countless
families helped

SAVE THE DATE

Friday **4TH** December

OUR 2026 Sydney Children's Hospitals Foundation SALES DAY

Sydney Children's Hospitals Foundation

schf.org.au | info@schf.org.au | 1800 770 122

ricky

ricky.com.au | sales@rickyrichards.com.au | 1300 RICKYS (1300 742 597)

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MEMORIES OF A PROUD 30 YEAR-LONG PARTNERSHIP

ricky | SCHF Sydney Children's Hospitals Foundation



Ricky's very own Joanne Webb working away on our annual SCHF Sales Day back in 2015.



Ricky staff members volunteering at the Sydney Children's Hospital in Randwick in 2016.



Ricky's Scott Gilbertson and Ron Gottlieb with the Benefactor donor plaque in 2025, recognising Ricky's long-term support for the SCHF.



Ricky staff in costume and good spirits for our SCHF Sales Day in 2025.



Ricky staff members in fun costumes, celebrating the start of our 2019 SCHF Sales Day.



A presentation of Ricky's Sales Day donation to the foundation in 2023.



Ricky's Scott and Ron outside the new Multipurpose Therapy Space at the Sydney Children's Hospital – an important space that Ricky funded.



Ricky's Tom Arciuli and Ron Gottlieb with SCHF CEO Kristina Keneally at the launch of SCHF's Patient Family Accommodation Centre in 2026.

WELCOME FROM RON GOTTLIEB

Sometimes you can look back on things that have happened in business and wonder if they worked out the way that you thought they would. The following story highlights how things can evolve and become much better than you ever could have imagined.

This story goes back to around 1996. Ricky in its current form of a textile trading company had been in business for a little over 10 years. At the time, we would send Christmas cards out to our customers to thank them for the year and to wish them a happy holiday season. That year, we decided to use that budget to give to a charity. As my wife was a doctor working in the emergency department of Sydney Children's Hospital in Sydney, we chose that to be our charity. Our first donation was the sum of $500.

In the following years we increased the donation by small increments each year until one year we decided to include our customers by making a sales day devoted to helping raise even more money for the hospital. A percentage of every sale would be added to our donation. This certainly was a turning point for us at Ricky, as our customers had become part of the journey. Each year since then we have had more customers get involved and hold orders so that they could place them on our sales day.

For those who work at Ricky, this has become the best day of the year. Staff and customers alike are fully invested and want to know the outcome. With our current forward commitments, by next year we will have raised over $500,000 to date. Our next goal is to take far less time to raise another $500,000 and reach a lifetime donation of over $1,000,000.

WELCOME FROM THE HON. KRISTINA KENEALLY AO – CEO OF SCHF

Congratulations to everyone at Ricky on this wonderful milestone. For 30 years, your generosity and commitment to giving back have made a meaningful difference for sick kids and their families. We are incredibly grateful to Ron and the entire Ricky community for standing alongside Sydney Children's Hospitals Foundation for three decades.

As you look ahead to your annual December Sales Day, we are excited to see your customers and community once again come together for sick kids. Together, you will help families stay close to each other while their child receives care through our Patient Family Accommodation Program, while supporting the Sydney Sick Kids Fund to direct vital funding where it is needed most. Thank you for 30 incredible years of generosity. We can't wait to see the difference we can make together next.

WHAT YOUR SUPPORT HAS DELIVERED

2023 – 2025

We funded the 'Ricky CICU room' at the brand new Sydney Children's Hospital that opened in late 2025.

New medical design innovations, including versatile patient beds and virtual care capabilities, provide seamless transitions in care and allow children to receive treatment closer to home. A core focus on family-centered design ensures that family presence is treated as an essential part of treatment, featuring dedicated family areas, outdoor spaces, and in-room parent beds across the facilities. By integrating these family-focused spaces directly into intensive care units, hospitals can measurably improve patient outcomes, reduce trauma, and better support the overall recovery process.



2026 – BEYOND

Ricky is funding a 1-bedroom apartment at the SCHF's Patient Family Accommodation Program located in Kensington.

Located within walking distance of the hospital, the accommodation building is designed to provide families with much more than just a place to stay. It is a safe, supportive environment where families can remain close to their child while receiving the care and stability they need.

This program ensures those families have a comfortable and warm place to stay close to hospital, allowing parents to be present for their child.

We're committed to supporting initiatives that improve the experience of care for children and families across NSW.

PARTNERSHIP TIMELINE

30 YEARS OF PARTNERSHIP

1996

Ricky makes its first **$2,000** donation to the Sydney Children's Hospital in Randwick.

1996 - 2018

Ricky continues to donate each year to the Randwick Hospital.

2018

The Sydney Children's Hospitals Foundation is formed, raising money for hospitals and services across NSW.

2018

Ricky makes a donation of **$21,500**, raised through annual giving day.

2019

A team of Ricky staff visit the Randwick Hospital to volunteer for the day – making Christmas cards.

2019-2022

Ricky continues to support the SCHF, making yearly donations.

2022

Ricky reaches a donor tier of benefactor, recognising **$250,000** of lifetime giving.

2023

Ricky pledges **$75,000** over 3 years to go towards an ICU multi-functional therapy room at Randwick.

2023-2025

Ricky raises up to **$33,000** every year through its annual SCHF Sales Day initiative.

2026

We proudly celebrate a 30 year partnership and a total of over **$340,000** raised for the foundation!

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